

Women's  
Unionsuits 19cSummer weight union  
suits, made  
low neck and  
sleevelessSummer  
Vests... 10cWomen's summer  
weight vests in  
regulars and  
out sizes.

50

S. &amp; H. TRADING STAMPS

FREE

Monday with every purchase  
of \$1.00 or more, when accompanied  
with coupon below. These 50  
Stamps are in addition to the  
usual stamps given with  
all purchases.

## These 50 Free Stamps

Are a Special Jubilee  
Feature of the S. & H.  
Stamp Co. and Are Only  
Made on Cash Purchases  
in the Stores Where this  
Offer is Made.

It Is A Special Offering That Is Only  
Made in Stores Having A Premium  
Parlor—Stores Giving Large Quanti-  
ties of S. & H. Stamps.

Cut Out and Bring the Coupon In  
Lower Right Hand Corner To Our  
Premium Parlor On Basement Bal-  
cony, Otherwise Free Stamps Will  
Not Be Given.

Shop On Transfer When Making Two Or More  
Purchases Monday As It Will Be A Great Con-  
venience To You and To This Store As Well.

## Visit Our New BOYS' SECTION



A NEW department—  
three weeks old—  
and has already estab-  
lished an enviable re-  
cord. This section has  
met with an enthusias-  
tic reception from the  
first, not only from the  
boys who have come by  
the hundred, but from  
their parents as well. Pay us  
a visit Monday—2nd floor.

### TREE CLUBS

TO any boy registering his  
name in our boys' cloth-  
ing section or to any girl or  
baby registering their name in  
the children's section we will  
give a shade tree FREE.

## New Wash Fabrics

WE have never shown such a tempting array of  
the season's choice wash materials as we are  
showing right now. We have carefully selected  
what we knew would most appeal to El Paso  
women and have now opened up for your inspec-  
tion all that is newest and best to be had. Follows  
just a few suggestions:

### Dainty Voiles at 35c

Fine sheer seed voiles that are so much in demand  
for summer dresses and waists: 38 and 40 inches  
wide. New stripes, etc., and only 35c a yard.

### Silk Marquisettes 75c

A new lot and including many new patterns. Very  
dainty and sheer fabrics in pretty floral and other  
designs. Priced at, the yard, 75c.

### 40-Inch Voiles 75c

This is another very desirable dress material for  
summer. A fabric that is suitable for nearly all  
occasions. Floral patterns.

### Embroidered Voiles 59c

Dainty embroidered seed voiles, 38 inches wide.  
A dress and waist material that is unsurpassed.  
Monday at 59c a yard.

### Sport Skirting 75c

The new sport striped skirting that has taken the  
country by storm from east to west. Yard wide  
materials at 75c a yard.

# EVERYBODY'S

Again "Buy Silks Now!"  
We Say

All the New Weaves, Colors and Shades Are Now Here

NEVER was early buying more essential than in the late fall and winter just past. This fact we realized  
and placed orders for our entire supply of silks for the year to come. Realizing that just such a crisis  
might arise in the silk markets as has already come, we provided such quantities of the newest and best silk  
fabrics that we were sure of our position for months to come. However, there is no way of telling just  
where the limit in the advance of prices will go. We earnestly urge you to "buy now."

### Novelty Dress Patterns

New imported novelty silks in dress lengths will be  
among our collection for Monday at from \$2.50 to  
\$15 a yard. Tinsel brocaded Georgette, plaid  
voiles, plaid Georgette and other weaves and pat-  
terns.

### Chiffon Taffeta \$1.25

Yard wide Chiffon Silk Taffeta. The most favored  
fabric for Spring and Summer of all dress mater-  
ials. A very soft, fine finish and in all the new  
novelty and staple shades. Monday, \$1.25 a yard.

### Chiffon Taffeta \$1.50

This is a good heavy quality and is full 36 inches  
wide. The many charming shades you so much  
admire will be found in this assortment. Weights  
suitable for dresses and coat suits.

### Chiffon Taffeta \$2.00

At \$2 a yard we are offering the most tempting  
assortment of beautiful chiffon silk taffeta to be  
seen in El Paso. Yard wide and in a full range of  
new and pretty Spring shades.

### Novelty Taffeta \$1.50

In the new shades and the most beautiful color  
combinations. Plaids, satin stripes, shepherd  
checks and hair line striped effects so much in de-  
mand for Spring. The price Monday is only \$1.50  
a yard.

### Fancy Silk Taffeta \$2.00

All silk quality and in all the new patterns and  
colors and color combinations. Good weight for  
sport skirts and other novelty patterns. Yard  
wide, \$2 a yard.

## The Same Courteous Treatment To All

ONE of the distinguishing fea-  
tures of this store is our pol-  
icy of the same courteous treat-  
ment to all customers and friends,  
regardless of their position in life  
and the amount of merchandise  
they purchase here.

We make no price concessions of any nature  
whatsoever and in line with this same "one-  
price-to-all" policy.

We Make no Special Exhibitions  
of Choice Merchandise to a Fa-  
vored Few, but Offer the Same  
Courteous Treatment to All.

One price, and that the lowest possible, the  
quality of our high grade goods considered,  
is the way we do business.

And again, we wish to repeat that our choicest  
merchandise will be on exhibition for the  
benefit of one and all and none will be fa-  
vored. That's Our Way.

## Special Souvenirs

DURING the three days of our  
Spring Fashion Display we  
will give with purchases made on  
our third floor, women's and chil-  
dren's department, and in our sec-  
ond floor millinery salon, souvenirs  
as mementos of this occasion.



BEAUTIFUL

## Souvenir Flowers

TO every lady who visits this  
store Monday, the first day of  
our Spring Fashion Display, we will  
give free flowers as souvenirs.  
Dainty and fresh as a breath of  
spring and symbolic of the good will  
of Everybody's Store.

MILLINERY

# Our "Spring Fashion Display"

Takes Place Monday, Tuesday, and Wednesday, March 20th,  
21st, and 22nd. Our Windows Will Be Ready  
For Your Inspection On Sunday Evening  
At 7:00 o'clock, Sharp.

An Authentic Exposition of All That Is  
Favored For Spring  
and Summer In Women's Gowns,  
Suits, Coats and Millinery



A SUPERB Showing In Which Will Appear Inspiring  
Conceptions From the Foremost Artists of America  
and the Old World. Originals and Adaptations Gathered  
From Sources That Only Provide the Most Exclusive and  
Original Creations.

You May Behold Colors That Would Do Credit To the  
Robes of an Oriental Princess and Materials That Are  
Most Rare and Beautiful.

Exquisite Millinery and the Most Gorgeous Apparel.

## Our Windows

WE Have Made Our Preparations In Anticipa-  
tion of the Many El Paso People Who Will  
Be Out For Their Sunday Evening Promenade and  
Will Lift the Curtains Promptly at 7 P. M.

Do Not Miss This First Glimpse of the Fashion Ex-  
hibit of El Paso's Foremost Department Store.

Attend Monday, Tuesday, and Wednesday

## \$1.25 Embroidery 75c Flouncings, At - - 75c

A SPECIAL offering in our Embroidery Section  
that we are sure will be appreciated—24 and  
36-inch embroidery flouncings of fine French or-  
gandy in many new and attractive designs. Em-  
broidery suitable for children's dresses and for  
other purposes.

### Net Top Flouncings at 69c

Beautiful net top flouncings 27 inches wide.  
Dainty white, cream and ecru shades. For Mon-  
day at 69c a yard.

## Choose Your Binner Corset

While Attending  
Our Spring Fashion  
Exhibit Here  
Monday

THE most modish and  
becoming gown or suit  
is only the outer expres-  
sion of a perfectly cor-  
seted figure.

Without the proper corset  
and without the proper fit-  
ting, which is only possible  
where there are expert cor-  
setiers employed, your out-  
er apparel never possesses  
that distinction which we  
are ever striving to attain.  
The new Binner Corsets  
possess every attribute of a  
perfect corset. Sold here  
and priced at

\$5.00

To \$12.50



## 25c & 35c Draperies, 15c

OVER 2000 yards of Drapery materials in short  
lengths have just arrived. Good quality Scrim  
in lengths suitable for nearly all practical purposes.  
A real economy at 15c a yard.

### Yard Wide Cretonnes, 25c

Cretonnes are becoming more useful as interior  
decorations every season. There is not another  
material that so completely fills the bill. Our as-  
sortments are now at their best.

